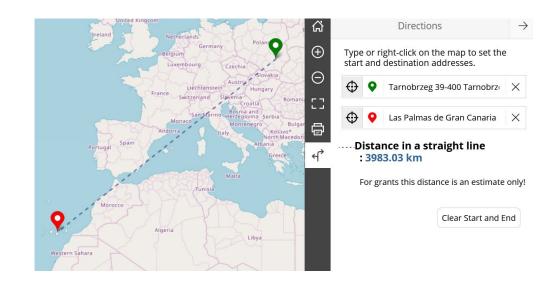
The project has been funded with support of European Commission. This publication reflects only the views of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein. Adam Stepinski, Copernicus Upper-Secondary School in Tarnobrzeg, Poland 2024-1-PL01-KA121-SCH-000197133

# Poland: where tradition meets tomorrow



Dofinansowane przez Unię Europejską













**Population:** Around 37.5 million people

**Currency:** Polish złoty (PLN)

EU Member: Since 2004

**966 AD:** The Christianization of Poland (considered the founding of the Polish state).

**1939:** Invaded by Nazi Germany and the Soviet Union – start of WWII.

**1989:** Peaceful fall of communism; start of the Third Republic.

Home to **Jagiellonian University** (founded in 1364) – one of the oldest in the world.

Strong focus on STEM and humanities in education.

**Famous Poles:** 

Fryderyk Chopin – composer and pianist

Marie Skłodowska-Curie – scientist and Nobel Prize winner

**Lech Wałęsa** – Solidarity leader and Nobel Peace Prize winner

Pope John Paul II – first Polish pope

## "Discovering Poland – A Travel Vlog Project"

#### **Objective:**

To explore different aspects of Polish culture, history, nature, and everyday life, and present them creatively through the eyes of a young traveler.

## "Discovering Poland – A Travel Vlog Project"

Imagine you're spending a week in Poland as part of a student exchange. Your task is to **create a short travel vlog (video)** or **digital journal (e.g., PowerPoint, Canva, or Google Slides)** about your "trip." You will research and present your experiences as if you were really there!

#### Your travel journal or vlog should include:

- 1. **Arrival in Poland** Where do you land? First impressions?
- 2. **City or Region** Choose a city/region (e.g. Kraków, Gdańsk, the Tatra Mountains, Białowieża Forest).
- 3. **Cultural Experience** Describe a Polish tradition, holiday, or dish you "experience."
- 4. **A Day in a Polish School** What surprised you? What's different or similar?
- 5. **A Personal Reflection** What did you learn? What would you tell your friends about Poland?

Technology and IT



#### Green energy in Poland

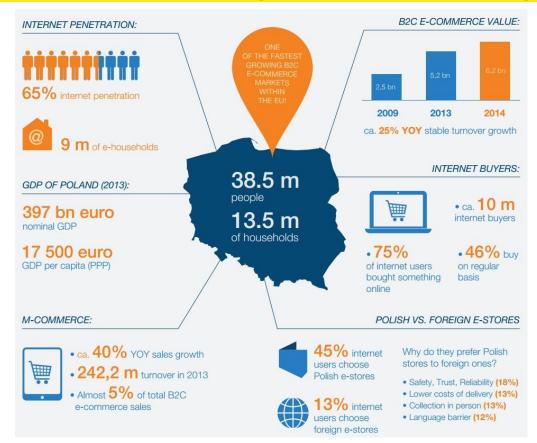








#### E-commerce



Sustainable manufacturing



Agriculture



#### Financial services





#### **Objective:**

To research and creatively present different types of businesses operating in Poland, from traditional family shops to innovative startups, and understand their role in Polish society and economy.

Imagine you're part of a youth business magazine team in Spain working on a special edition called "Poland: Business & Innovation." Your job is to create a feature story or visual report on three different types of businesses that operate in Poland.

#### Your feature should include:

- 1. **A traditional business** e.g. a bakery, handicraft shop, local market stall.
- 2. **A modern business or startup** e.g. tech company, eco-brand, app developer.
- 3. **A famous Polish brand or international company operating in Poland** e.g. Reserved, Żabka, CD Projekt Red (creators of *The Witcher*), IKEA Poland.

#### For each business, include:

Name and type of business

Products or services they offer

Where in Poland they are based

What makes them special or interesting

Any similarities/differences compared to businesses in Spain

#### **Final Product (your choice):**

Mini magazine (printed or digital)

Short video report or "TV-style" business spotlight

Poster or infographic for a class exhibition

Over 89% of Polish people use the Internet regularly





mObywatel App / MCitizen App

- ID, driving licence, penalty points for driving, doing e-payments



3 thousand startup IT companies -

Poland a European counterpart of Silicon Valley



Technology has changed medicine completely





"Tech in Poland – Future Made in Europe"

#### **Objective:**

To explore and present how Poland is developing in the field of technology, including innovative companies, smart solutions, and tech for everyday life.

## "Tech in Poland – Future Made in Europe"

You and your team are tech reporters for an international youth blog called "Young Innovators Europe." You've been assigned to cover Poland's role in the tech world. Your mission is to create a **creative profile** of **Poland as a tech-savvy country**.

#### Your project should include:

- - Choose **one Polish tech company or invention** (e.g. CD Projekt Red, Infermedica, Booksy, SatRevolution).
  - What do they create? Why is it innovative?
- 2. Smart Cities & Digital Life
  - How is technology used in Polish cities? (e.g. transport apps, e-services, digital education).
  - What role does tech play in young people's lives?
- - What are the current trends? (Al, robotics, green tech?)
  - What do you think Poland's tech scene will look like in 10 years?

#### "Tech in Poland – Future Made in Europe"

#### Format options (your choice):

A "mini documentary" or vlog (3–5 mins)

A creative blog post with visuals

An interactive presentation (Google Slides, Canva, Genially)

## Thank you!